



1

A better way to price your home.

Getting your home priced right is critical so Nothnagle doesn't leave the pricing process to guesswork. Our exclusive Absorption Rate Calculator provides critical information to help set the ideal price for your home in today's market.

2

Guaranteed print advertising.

You may have heard that print advertising is dead. But few things could be further from the truth. Newspaper advertising is still one of the most effective ways to market your home. Nothnagle wouldn't invest over \$1 million in print advertising each year if it didn't produce results for our clients!

3

The region's most effective real estate web site.

Some companies talk about the number of visitors to national websites. Real estate is a local business. So what matters is the amount of local traffic to your home. Nothnagle.com averages 60,000 property views per day. That's an average of five buyers visiting your home — every day.

4

Getting the most from Video Marketing.

If a picture is worth a thousand words, then a video is worth at least a million. That's why Nothnagle gives you every possible opportunity to market your home with video through Guided Tours, YouTube and Nothnagle.TV.

5

Home info that's available anytime, anywhere.

You never know when a potential buyer might need information on your home. So we give buyers access whenever they need it — and wherever they are — through mobile.nothnagle.com and our 4-SALE LINE*.

6

A better approach to keeping you informed.

When your house is for sale, you want to know exactly what's happening. That's why we developed exclusive tools to give you the feedback you need and personalized market updates to help you make informed decisions.

7

The area's most effective real estate agents.

How can you be sure you are getting the agent who will be the most effective at selling your home? Take a good look at the support agents get from their real estate company. Nothnagle Agents receive the most extensive marketing support of any agents in the region.

To learn more, visit www.Nothnagle.com/7Steps